



Ethical & Sustainable Period Care for Everybody

Different on purpose: Based in Victoria, BC, joni is an inclusive, startup period care brand serving all who menstruate.

Nothing to hide: Full transparency of ingredients. Certified organic and free from harmful chemicals and fragrances.

The sweet spot: Environmentally friendly period care that works! Super soft, ultra absorbent, extreme comfort.

joni cares: 5% of revenues goes toward period equity initiatives in partnership with grassroots organizations and non-profits like the United Way. Since launching in March 2020, more than 110,000 pads have been donated.

Simply put, joni is good for bodies, the planet, and communities.

joni Organic Bamboo Pads



joni pads are biodegradable and compostable made from natural corn, Ecocert organic bamboo, wood pulp, polymer, plant-based PLA & PBAT, and food-grade adhesive



Free of pesticides, dyes, toxins, latex, formaldehyde, fragrances, chemicals, chlorine and dioxin bleach



OEKO-TEX®, ECOCERT & USDA Organic certified, vegan, antibacterial and hypoallergenic



Extra soft top sheet for sensitive skin & extra comfort. Ultra-thin and winged. Each pad is individually wrapped in BPI-certified compostable wrapper and comes in recyclable box packaging

joni Pad Sizes

- Liners (300s) L100
- Regular pads (200s) L200
- Super pads (300s) L300



joni Organic Cotton Tampons



joni biodegradable tampons made with 100% certified organic cotton. Recyclable applicator tampons or digital tampons available.



joni tampons are individually wrapped in Natureflex™ a certified biodegradable wrapper made from plant cellulose and comes in recyclable box packaging



joni tampons are GOTS Certified, OCS Certified, Oeko-Tex Standard 100 Certified & Original Dermatest Certified



FDA Approved & Health Canada Approved

joni Tampon Sizes

- Regular Applicator tampons (16's) TA100
- Regular tampons without applicator (16's) TC100
- Super tampons without applicator (16's) TC200
- Super Plus tampons without applicator (16's) TC300



Dispenser Solutions Available

Serving organizations of all sizes, we can provide custom dispensers based on your needs, from open countertop options to timed-delay, wall-mounted machines.